

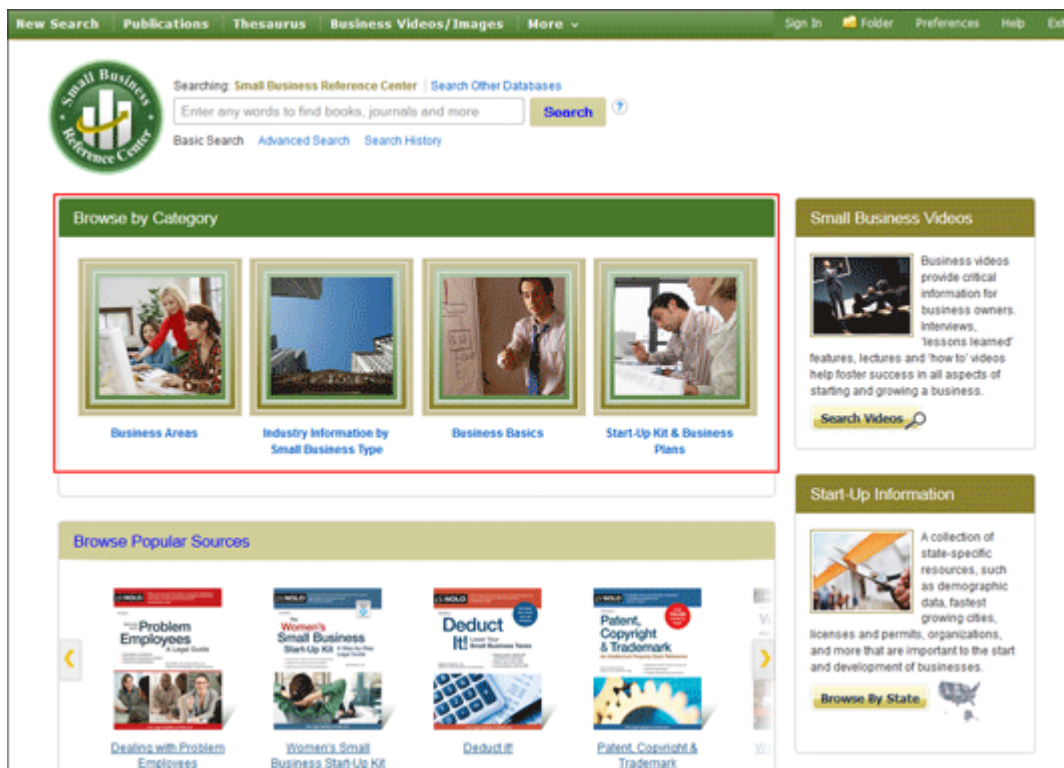
### Small Business Reference Center - Browsing by Category

*Small Business Reference Center* allows users to browse by category from the Home screen. Browse by selecting one of four categories:

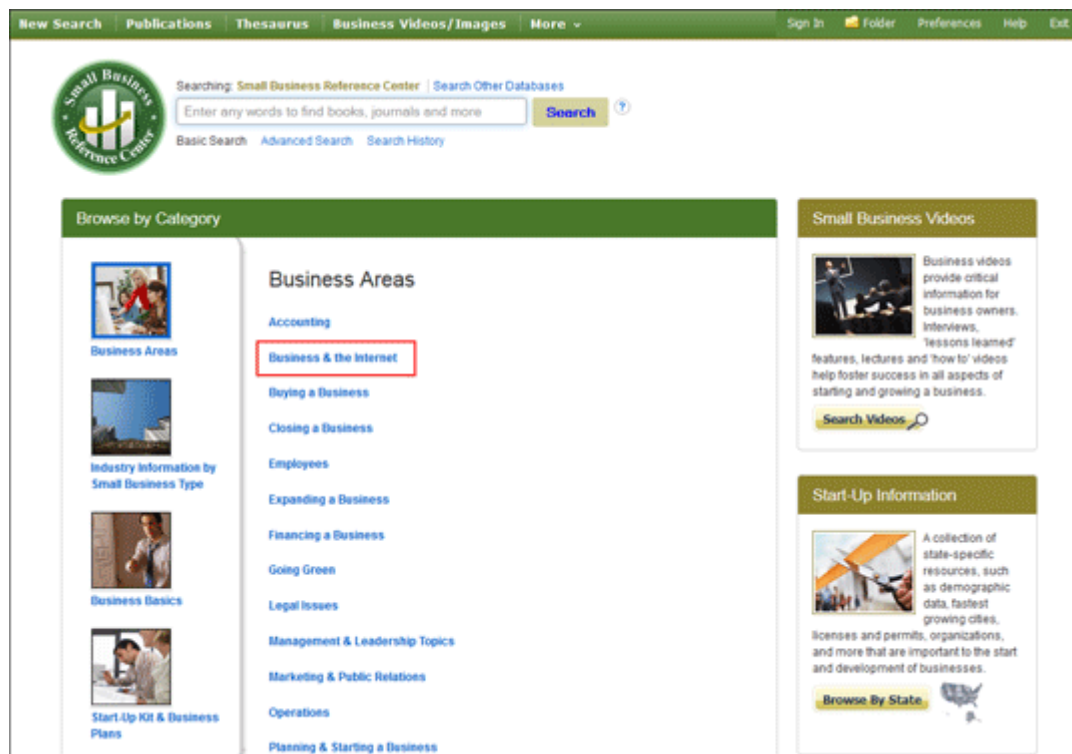
- Business Areas
- Information by Business Types
- How To
- Start-Up Kit & Business Plans

To browse by category:

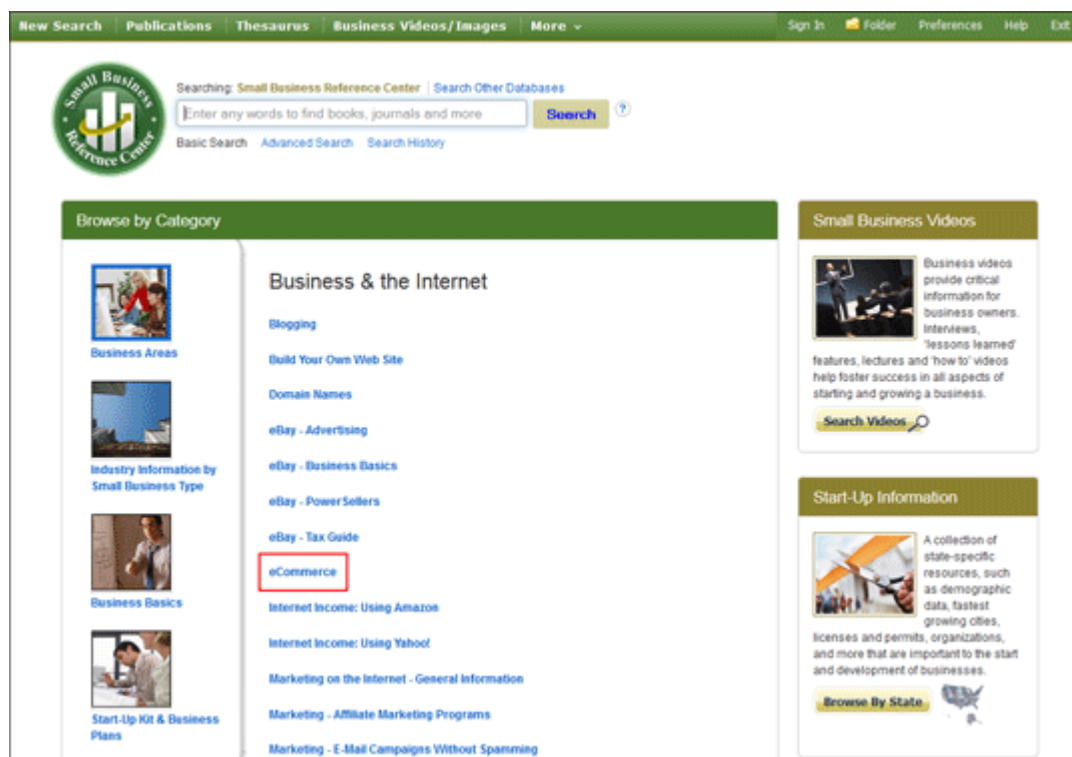
1. From the Home screen, click on a category to browse.



2. From within the selected category, click on a **Subject**.



3. Choose a topic from the displayed list.



A result list for your selected topic is displayed.

4. Click an article title to view the article detail page or click on a full text link to read the full article.

New Search | Publications | Thesaurus | Business Videos/Images | More ▾

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Searching: Small Business Reference Center | Search Other Databases

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Search

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eCommerce

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2006 Publication Date 2013

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Source Types

☒ All Results

☐ Books (352)

☐ Magazines (78)

☐ Checklists (6)

☐ Forms (3)

☐ Case Studies (1)

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Subject: Thesaurus Term

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**Search Results: 1 - 10 of 438**

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1. Clicks from around the world.

By: Underwood, Ryan. *etc.* Dec2010/Jan2011, Vol. 32 Issue 10, p145-149. 2p.

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2. SMALL BUSINESS E-COMMERCE ADOPTION THROUGH A QUALITATIVE LENS: THEORY AND OBSERVATIONS.

By: Ofsstein, Evan H.; Childers Jr., J. Stephen. *Journal of Small Business Strategy* 2008, Vol. 19 Issue 1, p32-50. 19p. 1 Diagram, 3 Charts.

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3. DETERMINANTS OF B<sub>2</sub>C EC SUCCESS ON MARKET PERFORMANCE OF DIFFERENT SIZES OF FIRMS IN TAIWAN'S E-BROKERAGE SECTOR.

By: May-Ching Ding; Kuang-Wen Wu; Sheng-Wen Liu. *Journal of Small Business Strategy* 2008, Vol. 19 Issue 2, p17-36. 20p. 1 Diagram, 6 Charts.

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